KlasCement.NET

EdReNe October 6th 2010

Copenhagen
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Keywords

• User generated + professionally produced
• Knowledge sharing
• Communication
• Don’t reinvent the wheel
Support

• Started as initiative from a teacher and his students in 1998.
• Support from private partners
• Since 2002: Support from government (but not so much)
  Since 2007: Initiative of a not for profit organisation
  Since 2008: Support from European projects
In Flanders

• 33% of all teachers in primary education
• 33% of all teachers in secondary education
• 50% of all teachers in special education
A success?

- Quality of metadata and content
  All metadata manually checked and approved by small group of trained colleagues and volunteers
  All content manually checked on mistakes in the contribution & copyright.
  All content manually checked every two year: 'Still up-to-date?'

  User-driven quality of content
  Folksonomy (tags, rating, reactions, favorites, ...)

A success?

• Very close with teachers / users:
  - bottom-up initiative of teachers, by teachers
  - good and quick communication
  - KC is YOUR site!

• Encouraging and engaging users
  - KC points (credits)
  - KC awards
    - KC 'Month of the teacher'
A success?

• Content Management System
  - Our own development
  - Flexible

• Business model
  – Public support
  – Private support: Edusfeer (banner, newsletter, buy keywords, projectsite, ...
Start .NET
All learning objects: 15500 + 4000
All members: 62000
Our team + volunteers
Step 1: Registration
Every user has an online profile
KC Points: My report
How to add a document? 1/3
How to add a document? 2/3
How to add a document? 3/3
Search result: “Greenhouse effect”
A result: A video
A result: A video
A result: A doc
A result: A doc
Search result: History
Search result: “Bike”
Scores of this object
Scores of Thomas

Private
Search result: “Bike”
Saved in favorites by ...
Ine’s favorites
All multimedia
Calender
Forum
A question in the forum
RSS
KC.BE KC.NL KC.EU KC.NET

• KC.BE: Members of BE and their content
  KC.BE shows all content in BE vocabulary
• KC.NL: Members of NL and their content
  KC.NL shows all content in NL vocabulary
• KC.EU: Members of EU (except BE and NL) and their content
  KC.EU shows all content in BE vocabulary, but in English
- ALL members - ALL content

- Mapping between vocabularies
  - BE member sees BE content in BE vocabulary
  - NL member sees BE content in NL vocabulary
  - EU member sees BE content in BE vocabulary, in English
  - BE member sees NL content in BE vocabulary
  - ...

KC.BE  KC.NL  KC.EU  KC.NET
An object on KC.NL

<table>
<thead>
<tr>
<th>Vak / Leergebied</th>
<th>[PO] Kunstzinnige oriëntatie</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onderwijstype</td>
<td>PO 5 - 6</td>
</tr>
<tr>
<td></td>
<td>PO 7 - 8</td>
</tr>
<tr>
<td></td>
<td>SBaO</td>
</tr>
<tr>
<td>Functie</td>
<td>Leerkracht (Docent)</td>
</tr>
</tbody>
</table>
An object on KC.BE

<table>
<thead>
<tr>
<th>Indeling</th>
<th>[BO] Muzische vorming</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vak / Leergebied</td>
<td>Lager - 2de graad - (8-9 Jaar)</td>
</tr>
<tr>
<td></td>
<td>Lager - 3de graad - (10-11 Jaar)</td>
</tr>
<tr>
<td></td>
<td>BuBaO</td>
</tr>
<tr>
<td>Functie</td>
<td>Leerkracht (Docent)</td>
</tr>
</tbody>
</table>
Search in LRE (European Schoolnet)
KC Widget on other platform
eQNet: 9 EU countries add content
Projectsites (Brand/Theme sites)
Projectsite ICT goals 2/5
Projectsite ICT goals 3/5
Projectsite ICT goals 4/5
Projectsite ICT goals 5/5
Private support: Pay for visibility!
Thank You!

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