Engaging with Cultural Heritage through large-scale open data

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10th EdReNe Conference
6 Nov 2013, Brussels
Today

- The Europeana Project
- How it Works
- Where We’ve Failed
- How You Can Help
What is Europeana?
Europeana is Europe’s digital museum, library and archive.
Europeana is a website ....
Europe's culture - collected for you

You're one of the lucky few to be browsing the preview version of Europeana's new portal, therefore please bear in mind that there might be stability, feature and editorial issues - we're working to iron these out over the coming weeks based on your feedback.

From the blog
Actually a series of websites ....
Your family history of World War One

Europeana 1914–1918 is collecting material from across Europe.

Do you have pictures, letters, postcards, souvenirs or other items from 1914–1918 relating to World War One? Do you have a story or anecdote to tell about those involved or affected? Please add it to the online story collection so the world can know about it.

Add your story!  Explore the stories!
And an Application Programming Interface (API) ...
Built on a data service, with ....

• 120 aggregators and other data providers, representing ...
• 2,300 museums, libraries, archives and audiovisual collections, which have contributed ...
• 29 million digital objects, of which ...
• 6 million are available for commercial re-use and growing!
“All public domain masterpieces should be brought into Europeana”

“the reference point for European culture online”

“Metadata should be widely and freely available for re-use”

“Public funding for digitisation should be conditional on free accessibility through Europeana”

“Public Domain material should be freely available for all”
The political vision

‘Digitisation and online accessibility of cultural material are essential to highlight cultural and scientific heritage, to inspire the creation of new content and to encourage new online services to emerge. They help to democratise access to culture and knowledge and to develop the information society and the knowledge-based economy.’

~ European Council of Ministers, 20 November 2008
How does Europeana work?
Aggregate

Build the trusted source for cultural heritage.
Facilitate

Support the cultural heritage sector through knowledge transfer, innovation & advocacy.
the Europeana Data Model

"Leonardo da Vinci"@en
"Léonard de Vinci"@fr

"PORTRAIT DE MONA LISA (1479-1528) ; DITE LA JOCONDE"@fr

edm:Agent
viaf:24604287

edm:Agent
viaf:24604287

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edm:Agent
viaf:24604287
The largest CC0 cultural dataset

reach

2,975,862 accounts reached

exposure

3,836,507 impressions

activity

1,500 tweets  1,334 contributors  2 days

40 replies
731 tweets
729 retweets
Distribute

Make heritage available wherever users are whenever they want it.
Cirkus Praha

Contributor: Traband (Artist)
Type: Sound; http://www.eionet.europa.eu/gemet/concept/7933
Format: 00:04:23; 00:00:30 (preview duration)
Subject: Art > World music; Popular > World music; Folk Music > World music; Art > Klezmer; Popular > Klezmer; Folk Music > Klezmer; Art > Polca; Art > Polka; Popular > Polca; Popular > Polka; Folk Music > Polca; Folk Music > Polka
Identifier: oai.eu.dismarc:BPMU/USA560595064; USA560595064 (ISRC)
Is part of: BPMU/669910398562
Rights: 2000 Black Point Music
Source: The Orchard; http://www.theorchard.com/
Data provider: Black Point Music; Czech Republic
Provider: DISMARC - EuropeanaConnect
Providing country: Europe
Auto-generated tags »
Roll up, roll up, for the greatest show in town

written by Beth on August 21, 2013 in News with no comments

Nowadays, circuses are big business – think Cirque du Soleil with its touring company and its residency in Las Vegas. Circuses as we know them – with a big top, ringmaster and variety of acts – have been going since the late 1800s, but their origins lie in Ancient Rome, where a circus was a building in which there were exhibitions of horse and chariot races, equestrian shows, staged battles, gladiatorial combat and displays of trained animals.

Through Europeana, you can access a great collection of over 14,000 images from the Circus Museum in the Netherlands. Here is a selection of public domain posters from the heyday of the circus – the first decades of the 20th century.
Collaboration with Wikipedia
Esplora il mondo degli strumenti musicali

La cultura musicale si è sviluppata nel corso dei secoli in tutto il mondo e gli strumenti musicali sono stati parte integrante di tale percorso. Essi rivestono un ruolo importante non solo in ambito artistico, ma anche simbolico e sociale, come ad esempio nella religione, nelle strutture militari, in celebrazioni e cerimonie. Tutto questo si riflette, oltre che sulle caratteristiche sonore che ciascuno strumento è costruito per emettere, anche sul suo aspetto, sulla forma, sulle decorazioni e sui materiali con cui è costruito; gli strumenti, ad esempio, posso essere costruiti con forme inusuali, preziosi oppure con ricche decorazioni, rendendoli una parte integrante della collezione.

Le collezioni museali forniscono punti di riferimento essenziali per musicisti e costruttori di strumenti musicali che cercano di interpretare questo patrimonio culutrale. Questa mostra, proveniente dalle collezioni di nove dei più importanti musei di strumenti musicali in Europa, offre una selezione di strumenti che illustra una vasta gamma di stili e usi culturali.

Inizia la visita alla mostra
Linked Open Data
Engage

Cultivate new ways for users to participate in their cultural heritage.
Community Collection Days
Your family history of World War One

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Upcoming Collection Days

After the success of our World War One family history roadshows last year, we are now gearing up and visiting more European countries in 2013!

Future Roadshows will be held at:

Erfgoedel Noorderkempen - Warande Turnhout
Saturday, 7 September 2013

News

Italian roadshows unearth heartbreaking stories

11 June 2013

The Europeana 1914-1918 Family History Roadshows continued their tour of Italy in May, with events on 15 May at the Rome National Central Library, and on 18 May at Valli del Pasubio in the striking location of Monte Maso Fort. The Rome event was organised in collaboration with the Central Institute for the Single Directory of Italian Libraries of MiBAC (Ministry of Cultural Heritage and
Europeana 1989: We Made History

The way history is recorded isn't just about what museums and institutions think is important, it's about what real people lived through and experienced. Do you have stories, pictures, films or other items relating to the events of 1989 in Central and Eastern Europe? Add them to our online collection and share them with the world! Or let us take you on a journey through the Fall of the Iron Curtain, see it from all sides and draw your own conclusions.

Explore  Contribute
How we've failed
Failure is ....

- Not enough audiovisual material
- No widespread applications in education
- Not enough public-private partnerships
- Not enough general awareness

**Not Enough Context**
How you can help
Europeana Creative
Five lab-based pilots

1. History Education
2. Natural History Education
3. Tourism
4. Social Networks
5. Design

Help us promote them!
Europeana Labs

USE THEM!
Open Challenges

Support the History and Natural History Education Challenge

April 2014
Thank you for your attention!

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Chief Product Officer
Europeana Foundation

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pro.europeana.eu/blog